



# KEMPENFELT *Derby*

**SPONSORSHIP  
PACKAGES  
2025**



**TUESDAY, JUNE 10, 2025**

GEORGIAN DOWNS | 7485 5th SIDE ROAD, INNISFIL, ON L9S 3S1



**DOORS OPEN: 6PM**

**POST TIME: 7PM**

**\$85 PER PERSON**

TICKETS & INFORMATION | Email: [derby@kempenfeltrotary.ca](mailto:derby@kempenfeltrotary.ca) | Website: [kempenfeltderby.com](http://kempenfeltderby.com)

**SEE YOU AT THE RACES!**  
LADIES, DON'T FORGET YOUR HATS!  
GENTLEMEN GRAB YOUR BOWTIES!



ALL PROCEEDS RAISED WILL BENEFIT  
KEMPENFELT ROTARY CLUB AND HOSPICE SIMCOE



# KEMPENFELT

## Derby

### PRESENTING SPONSOR - \$10,000 (Exclusive Opportunity)

- Naming rights: "Kempenfelt Derby presented by [Your Company]"
- Premier logo placement on all event marketing, signage, and our website
- Logo featured on the Winners' Race Plates (\*April 30<sup>th</sup> Deadline due to production timelines)
- Logo included on custom photo booth picture borders
- Verbal recognition in all ROCK 95/KOOL FM radio ads
- Opportunity to speak at the opening ceremony
- Recognition in our pre-event email to all guests and sponsors
- Three dedicated social media spotlights
- Year-round presenting sponsor logo placement on Kempenfelt Rotary website
- 10 VIP tickets with reserved private seating area, VIP server, and full access to the VIP tent for the evening
- Option to include your swag in guest giveaways

### BITES & DELIGHTS SPONSOR - \$5000

(Sponsorship of passed hors d'oeuvres throughout the evening)

- Strong logo presence on event materials, signage, and our website
- One dedicated social media spotlight
- 8 VIP tickets with reserved seating
- Sponsor name on napkins
- Sponsor name on server aprons
- Option to include your swag in guest giveaways



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## Derby

### VIP TENT SPONSOR - \$2500

- Welcome guests and hand out prosecco in the VIP tent for the evening
- Strong logo presence on event materials, signage, and our website
- One dedicated social media spotlight
- 4 VIP tickets with reserved seating and VIP tent access for the event
- Option to include your swag in guest giveaways

### WINNERS CIRCLE SPONSOR - \$2500

#### SOLD TO MACNEIL CONSTRUCTION

- Present the trophy or awards to all race winners
- Strong logo placement on event materials, signage, and website
- One dedicated social media spotlight
- 4 VIP tickets with reserved seating and VIP tent access for the evening
- Option to include your swag in guest giveaways



### PHOTO BOOTH SPONSOR - \$1500

- Banner prominently placed on photo booth - supplied by sponsor
- Logo on photo booth frames, event materials, signage, and website
- One dedicated social media spotlight
- Option to include your swag in guest giveaways
- 2 tickets to the event
- Option to include your swag in guest giveaways



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# Derby

## HORSE SPONSOR - \$500 (Includes 2 Tickets to the Event)

- Access for 2 guests to visit the VIP Race Tent while your horse races.
- Recognition by signage, program and announcement while race is on.

COMPANY NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_ PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

NAME OF YOUR HORSE: \_\_\_\_\_

The Deadline to name your horse is May 31st, after which time, we will name your horse on your behalf.

### PLEASE CHOOSE YOUR CLASSIFICATION FOR YOUR RACE:

RANDOM DRAW RACE       CLASSIFICATION RACE

\*It is possible that a horse may be scratched from the race at the last minute. As this is beyond our control, no refunds for horse sponsorship can be made, but you will still be recognized for sponsorship.



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